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## Thomas Real Estate, North Myrtle Beach, Receives 16 Marketing Awards

North Myrtle Beach, SC, June 30, 2017 --([PR.com](#))-- Thomas Real Estate, Inc., of North Myrtle Beach, S.C., has received 16 Communicator Awards for marketing.

With over 6,000 entries received from across the United States and around the world, the Communicator Awards is the largest and most competitive awards program honoring the creative excellence for communications professionals.

An Award of Excellence, the highest honor, was awarded to the corporate real estate site, [thomasannualrentals.com](#) for visual appeal - aesthetics. The website received five additional Awards of Distinction in the following categories: travel/tourism; branding; writing, photography; and animation.

Also, nine Awards of Distinction were received for e-mail marketing campaigns in categories including: content, motion graphics/animation and features/visual appeal. Finally, a direct mail postcard received an Award of Distinction in the print category.

The Communicator Awards are judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current AIVA membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: AirType Studio, Condè Nast, Disney, Coach, Pitney Bowes, MTV Networks, rabble+rouser, Time Inc., Yahoo!, The Ellen DeGeneres Show, Estee Lauder and many others.

“We are both excited and amazed by the quality of work received for the 23rd Annual Communicator Awards. This year’s class of entries is a true reflection of the progressive and innovative nature of marketing and communications,” noted Linda Day, executive director of the Academy of Interactive and Visual Arts. She added, “On behalf of the entire Academy I want to applaud this year’s Communicator Awards entrants and winners for their dedication to perfecting their craft as they continue to push the envelope of creativity.”

### **About Thomas Real Estate, Inc.**

Thomas Real Estate, Inc., established in 1962, is North Myrtle Beach's longest-running, full-service real estate agency and vacation rental management company. Services include vacation rentals, real estate sales, annual rentals, homeowner management, and homeowner association services. For more information, go to: [thomasrealestate.com](#) or call 800-249-2100.